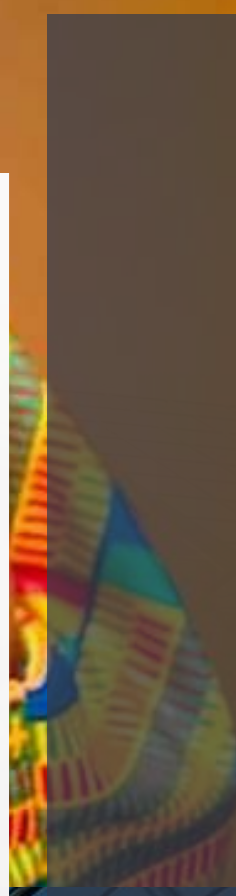
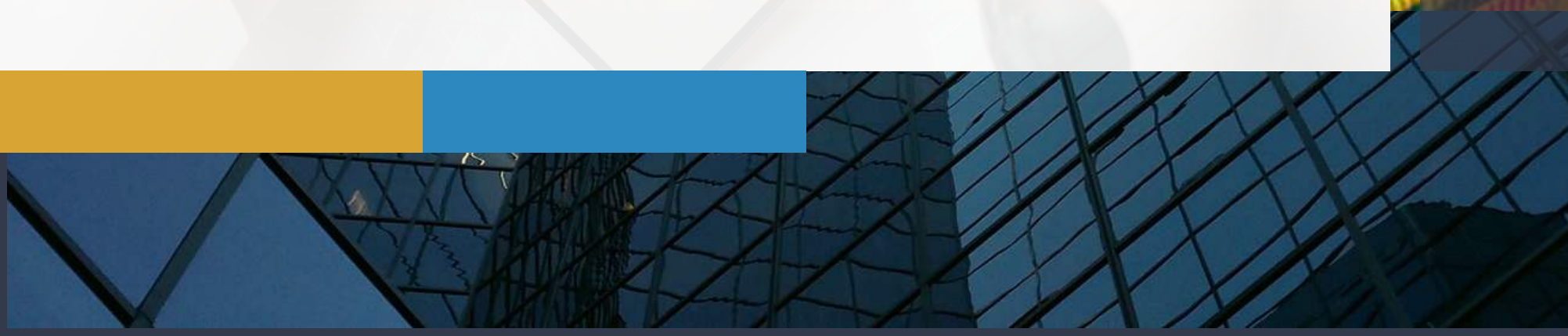
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Company Profile





2025/6

ERATechnologiz-2025-2026

We provide innovative engineering solutions, web and app development, IT infrastructure, smart home and office automation, sales of IoT products, and digital transformation services that drive business growth.

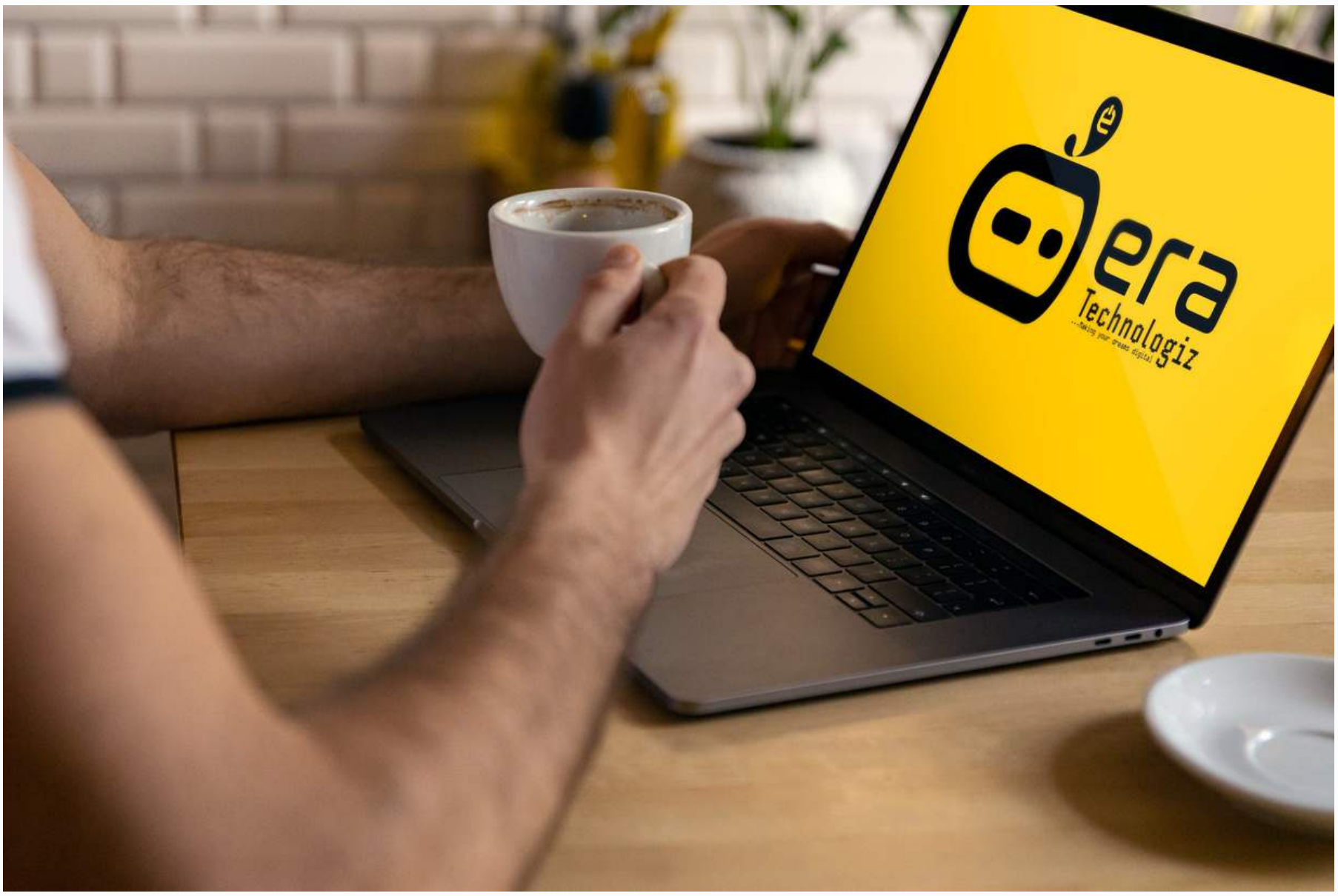


Engr. Egwu Joseph Nnanna [Everjoe], is an innovative Mechatronics Engineer. He has built a career that integrates engineering, creativity, and innovation. He has consistently transformed ideas into effective technology solutions that connect education, automation, and real-world applications. He is skilled developer knowledgeable in C++, Cyber Security, Python etc., as well as in IoT/embedded systems. Everjoe represents the next generation of African tech leaders who are shaping industries through intelligent systems, design thinking, and digital transformation.

As the Founder and Lead Engineer of ERATechnologiz and Engineering Services, Everjoe has pioneered an ecosystem that merges technology, training, and innovation. His visionary approach birthed flagship programs like **SmarTechKid**: introducing children to robotics and IoT; **FANGLE:** a four-stage tech-empowerment model guiding youths to purpose through technology; and **BrandIT:** a creative consultancy that helps startups and enterprises craft strong digital identities. Driven by an inventive mindset, he is championing the production and local distribution of IoT and embedded smart products for schools, hotels, and homes across Nigeria, leveraging partnerships with global manufacturers to position ERATechnologiz as a hub for African-made innovation. Everjoe reflects his unwavering mission to empower people, revolutionize industries, solve security problems, and make technology a lifestyle across Africa.

ENGR. EGWU JOSEPH N.
EVERJOE

Founder | Lead Engineer -
ERATechnologiz and Engineering Services



A BRIEF STORY ABOUT THE COMPANY

About Us

OUR OLD BRAND



ERATechnologiz is a Lagos / Southeast Nigeria-based technology firm combining consultancy, product development, training and branding under one umbrella.

Our mission is to accelerate the African continent's entry into the Fourth Industrial Revolution by delivering embedded systems, IoT solutions, software & application development, and youth-tech education programmes.

According to our vision, we position ourselves as the "bridge between Africa & global-tech"

VISION

We envision a world where innovation knows no boundaries, where individuals and organizations dare to dream big and are equipped with the tools and resources to bring those dreams to life. By igniting the spark of creativity and providing unwavering support, we aim to empower and inspire individuals to reach new heights of success and create a brighter future for all





MISSION

By fostering an environment of growth and collaboration, we cultivate an environment where ideas are nurtured, innovations thrive, and aspirations are turned into reality. Through our unwavering commitment to excellence and transformative technologies, we strive to drive positive change and make a lasting impact on society

01 **Innovation:** We continuously push the boundaries of technological innovation, exploring new frontiers and developing groundbreaking solutions to address pressing challenges. Our commitment to innovation enables us to stay at the forefront of change and security.

02 **Transparency:** Trust and accountability are at the core of our operations. We operate with utmost transparency, sharing information openly, engaging in honest communication, and maintaining the highest ethical standards.

03 **Collaboration:** We believe in the power of collaboration and partnerships. By working together with communities, organizations, and governments, we maximize our impact and foster a collective effort towards positive change.

04 **Social Responsibility:** We recognize our responsibility towards society and actively contribute to the greater good. We are driven by a strong sense of social responsibility, working to uplift disadvantaged communities and create lasting positive change.

Key factors

CORE FACTORS DRIVING OUR DAILY OPERATIONS, INNOVATION, AND SUSTAINABLE GROWTH

01

DESIRE

we are driven by a deep desire to innovate, transform lives, and make technology accessible to everyone. This passion fuels every product we build and every training we deliver.

02

RESPONSIBILITY

We take ownership of every solution we deliver. Our team understands that our work impacts businesses/homes. Our reliability defines how we design, produce, and support every ERATechnologiz innovation.

03

RELATIONS

Strong relationships are at the heart of our daily operations. We collaborate closely with clients, partners, and trainees fostering trust, teamwork, and long-term partnerships that enhance our service delivery and customer satisfaction.

04

CREATIVE

Creativity fuels our engineering. Whether in IoT design, robotics education, or branding consultancy, our team constantly explores new ideas and technologies to craft solutions that are both functional and inspiring.

05

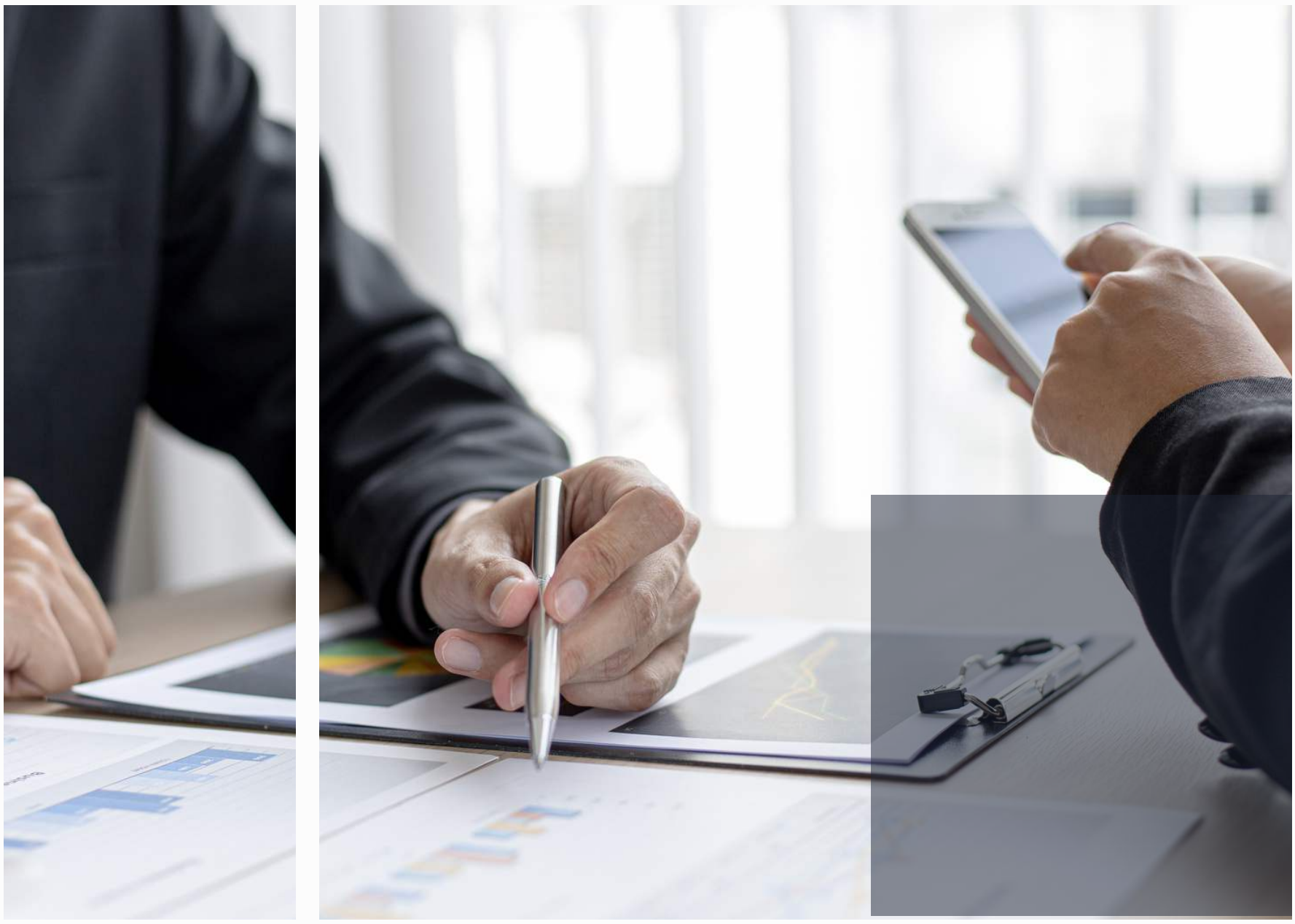
DEVELOPMENT

Continuous development is central to who we are in our people, products, and processes. We invest in research, skill-building, and product improvement to ensure that ERATechnologiz remains a hub of innovation and growth.

06

CONCEPT

Every operation starts with a clear concept a vision of how technology can make life smarter and easier. From ideation to implementation, our conceptual clarity ensures every project aligns with our mission: to empower Africa through purposeful innovation.



PROBLEMS

A BRIEF STORY ABOUT OUR PROBLEMS

Many schools lack hands-on STEM/IoT exposure for students; robotics kits are expensive and imported.

Smart-home and smart-facility solutions are often generic, unsupported, expensive and not customized for local power/hardware/ environment.

SMEs/hospitality industry lack affordable, locally-supported IoT/embedded solutions with local service & maintenance.

Youth often have interest in tech but lack structured programmes that turn interest into skill, project and income.

The Society

Our society still faces a wide tech gap limited access to practical, affordable innovation. We bridge this gap by making IoT and digital skills accessible to schools, youths, and businesses.

The Environment

We promote eco-friendly tech through smart, energy-efficient systems that reduce waste and support sustainable living.

The Pandemic

The pandemic revealed the need for digital readiness. We build smart and remote solutions to keep learning and business running anytime, anywhere.

Solutions

A BRIEF STORY ABOUT THE SOLUTIONS

- We provide affordable, locally-adapted IoT/embedded products (manufactured in partnership) and deliver local support/training.

- Via SmarTechKid & FANGLE we create pipelines of young talent who understand embedded systems and IoT, thereby supporting the ecosystem.

- Via BrandIT and our consultancy services will help organisations digital-transform, brand-build and adopt cutting edge smart-systems.

- **Bundled offering:** IoT product + Web/App Development + training + support; schools/hotels/SMEs don't just buy hardware, but get capacity.





IMPLEMENTATION

empowering African institutions, businesses and youth through smart embedded-tech, tailored IoT solutions and transformative training, thereby accelerating socio-technological advancement.

DECREASE INDUSTRY GAP

Bridging the Industry Gap; We design solutions rooted in market realities to create lasting value and measurable change

OVERVIEW

ORGANISATIONAL & OPERATIONAL STRUCTURE

- **Parent company:** ERATechnologiz (Nigeria) – Office Lagos / Abakaliki.
- Subsidiary / Flagship Program units:
  - **SmarTechKid** (education/robotics)
  - **FANGLE** (youth tech-purpose programme)
  - **BrandIT** (consulting/branding)
  - **Product & IoT division** (embedded/IoT manufacturing+distribution)
- **Prospect Manufacturing partner:** HKT LoRa (production)
- **Sales & Support:** Nigeria-wide network, initially Lagos & Southeast, expanding.
- **Marketing & Business Development:** focus on schools, hotel chains, real-estate developers (smart-homes).
- **R&D:** Product-customisation lab, integration, pilot projects.





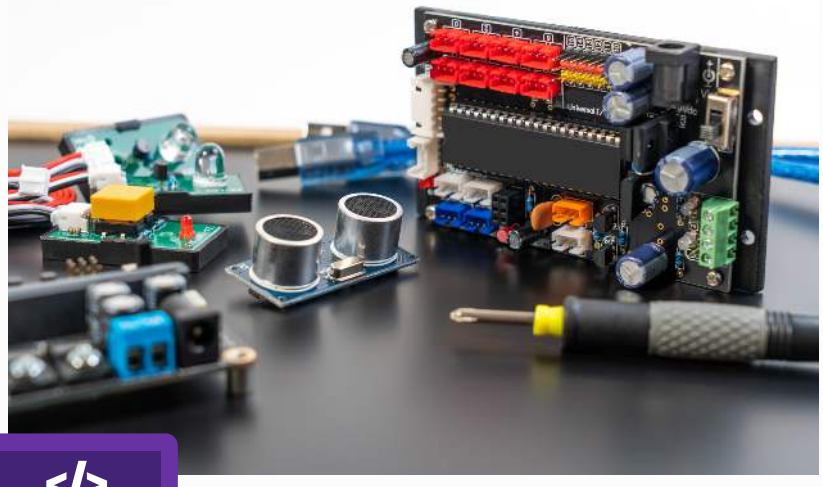
Product Portfolio

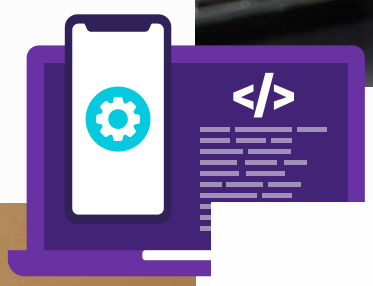


A STORY ABOUT PORTFOLIO

Beyond hardware, we offer software solutions, web and app development, branding services, and training programs that empower individuals and organizations to thrive in the digital era.

These initiatives stand as proof of our commitment to innovation, local relevance, and sustainable growth.











MARKET SIZE & OPPORTUNITY

- Nigeria’s tech-education and STEM-learning market is growing sharply.
- Smart-home and IoT adoption in urban Nigeria is at early-adopter phase; room for growth.
- Hospitality sector in Nigeria (hotels/resorts) increasingly looking for automation and facility-smart upgrades.
- With local manufacturing partner (HKT LoRa) we can reduce imports, reduce cost, shorten lead-time, localise service => competitive edge.

MARKET CAP / REVENUE PROJECTION

- Assuming we aim for a modest first-phase revenue of NGN 200 million (~USD 240k) in Year 1 from products & services, growing 50% per annum, with gross margin ~40%. With a tech-services multiple of say 3–5× earnings, we can target a “market value” (informal internal cap-valuation) of NGN 1 billion (~USD 1.2 m) after 3 years.
- If we scale fast (schools nationwide, hotel chains, homes), we could target NGN 5 billion (~USD 6 m) within 5-year horizon.

- ROI for Stakeholders
- For schools: Return on investment via improved STEM outcomes, reputation, potential revenue from after-school programmes (via SmarTechKid kits)
- For hotels: ROI via energy savings, improved guest satisfaction, reduced maintenance costs, differentiation in market
- For investors / us: Early-entry into IoT + youth-tech education in Nigeria; scalable model with product+training+services; margin benefits from local manufacturing.

MARKET SIZE & OPPORTUNITY



TAM

₦1.6 MILLION

Total Available Market

SAM

₦800,000

Serviceable Available Market

SOM

₦160,000

Serviceable Obtainable Market

N/B: Calculated per month as we keep scaling up

TRACTION

Over time, we've demonstrated strong market response, customer engagement, and adoption across our technology verticals. These indicators highlight our expanding footprint and the increasing trust in our solutions.

+75%

Artificial Intelligence, Web & App Design, and Tech Consulting

We've achieved a 75% growth rate in this category, driven by our AI-powered solutions, web and mobile app development, and tech consulting services.

Our digital transformation projects for schools, businesses, and startups have enabled clients to automate operations, improve data management, and enhance user experience. This traction proves the strength of our multidisciplinary innovation model.

+63%

nternet of Things (IoT) and Embedded Systems

IOur IoT and embedded system solutions have seen a 63% increase in adoption across schools, hotels, and smart facilities.

By offering locally supported and cost-effective IoT products, we've filled a crucial market gap, empowering clients with sustainable, tech-driven infrastructure for their daily operations.

+41%

Other Product Lines and Training Programs

From robotics kits to youth empowerment programs like SmarTechKid and FANGLE, this segment has grown by 41%.

These initiatives continue to shape the next generation of innovators while expanding our social impact and brand influence.

Yearly Growth Summary (2021–2025)

Between 2021 and 2025, ERATechnologiz has maintained steady growth across all sectors. Significant acceleration began in 2025 with the launch of new IoT devices, app-based services, and training programs.

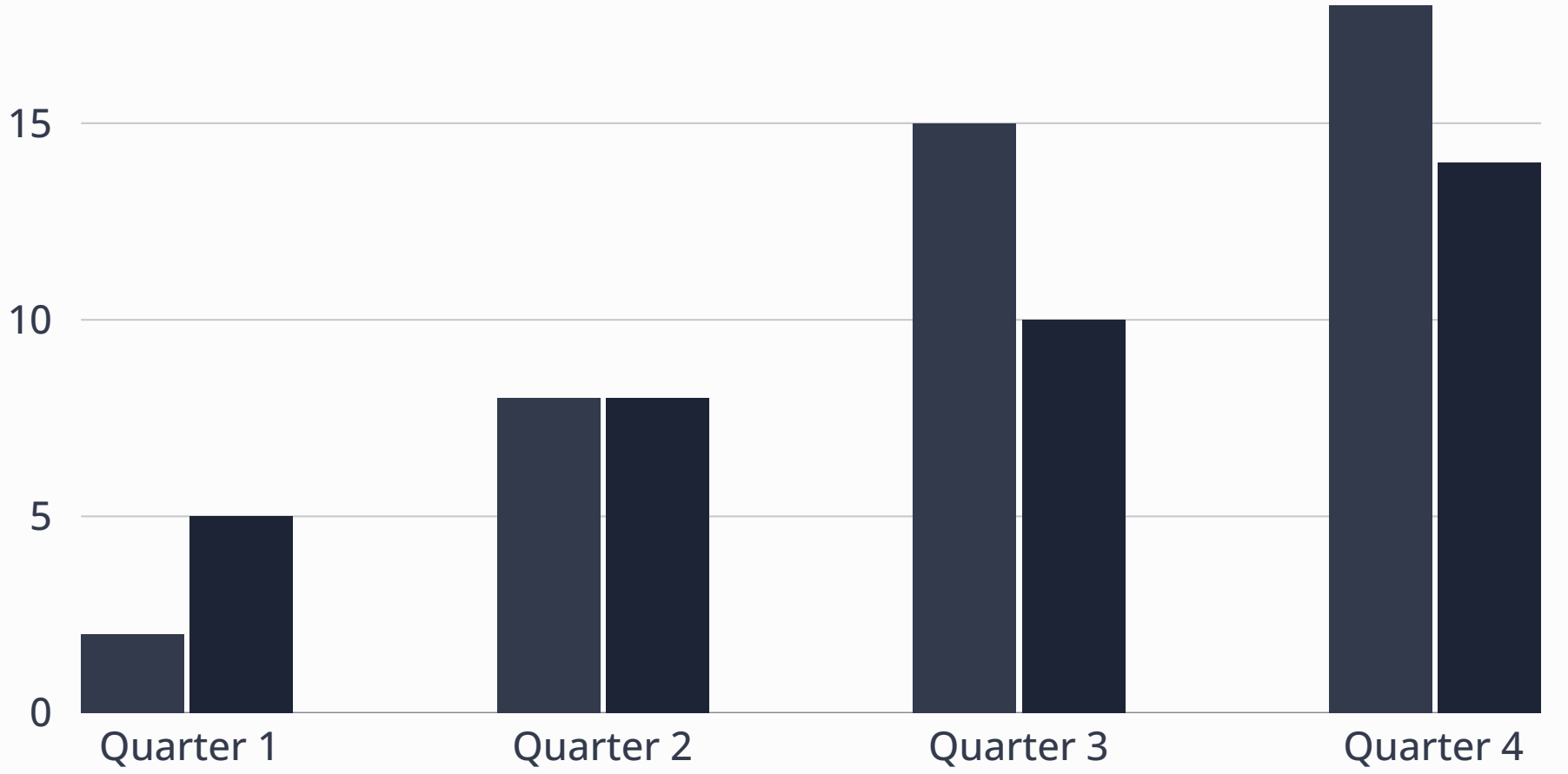
Our consistent upward trend demonstrates not just financial growth, but also expanding market adoption and technological leadership in Nigeria's smart-tech space.

WHY INVEST / PARTNER WITH US



- We stand at the intersection of education, IoT/embedded systems, smart-buildings/hospitality and youth-talent development; a highly scalable multidimensional model.
- Local manufacturing partnership gives ground-level competitive edge in Nigeria/Africa.
- Training programmes (SmarTechKid, FANGLE) create an ecosystem of users, talent and potential resellers; a built-in channel.
- Branding/consulting arm (BrandIT) provides diversified revenue streams and strengthens client relationships.
- Clear roadmap to profitability and growth, with tangible ROI for clients and investors alike.

PERFORMANCE







Exposure Development

92% - 96%/QUARTER

Engagement Development

87% - 91%/QUARTER

Revenue Development

3,46 M/ QUARTER



THANK YOU

Thank you for believing in the vision of ERATechnologiz. We look forward to a future where our solutions continue to empower schools, businesses, and communities through smart, accessible technology. We appreciate the opportunity to grow, innovate, and serve.

Your support inspires us to keep building better products, stronger partnerships, and meaningful impact.
Together, we can shape a brighter, smarter future.
Thank you for your continued trust and support.

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